Doing Ministry in a Time of Social Distancing: Giving and Income

Seven Areas of Ministry to Consider (more videos and resources to come on these topics)

- 1. Tech Solutions for Worship See video discussion with Kevin Presseault and Tom Haines
- 2. Giving and Income Today's video and written resource
- 3. Caring for the Vulnerable
- 4. Engaging in Community
- 5. Making the Most of your Time: Opportunities for Prayer and Personal Development
- 6. Outreach
- 7. Activities for People

Introduction: Giving and Income

• Churches need to plan for how to receive offerings without a physical weekly service.

Three Principles

- 1. The Lord is our Provider and we must trust in Him to provide.
- 2. Remember that giving is primarily about discipleship, not money. Jesus said "Where your treasure is, there your heart will be also." (Matthew 6:21 ESV).
- 3. People give to vision, not needs. Therefore you need to paint a picture of what ministry will look like in days ahead, so that people have an inspiring vision to give towards.

Communications

- Write a letter outlining your church's vision and plan for ministry moving forward, and list ways to give.
 - A sample letter will be posted that you can use and adapt
- Send the letter in several formats such as:
 - Physical letter (include return envelope(s), possibly with a stamp, and giving details)
 - Email
 - Website, Facebook etc...

Giving Methods to Consider Implementing - Physical and Online

- By mail: consider sending your people a supply of return envelopes
- *Drop off:* at a secure mailbox at the church office that is checked frequently
- *Pick up*: Offer to pick up a donation envelope that the person leaves in their mailbox, as some people cannot get out but want to give
- Online Services: Canada Helps, Tithely, Pushpay check out church websites for examples
- E-transfer: See attached e-transfer handout that you can share with your people.
- Mobile Giving Apps: Please share recommended apps with us through Facebook and email

Say "Thank you!"

• Many people are facing financial challenges and will be sacrificing to give to the church. Be sure to personally thank people who give, and let them know the impact of their giving.

Tim Strickland is available for questions and coaching at <u>tim@febcentral.ca</u>, 226-962-5019 Please email additional ideas to: <u>ideas@febcentral.ca</u>

